



ABOUT MEET THE MASTERS™

Meet the Masters™ has over 30 years of history of providing interactive, multi-media art education to elementary school students worldwide. As California's leading standards-based art program, Meet The Masters has introduced Monet, Picasso, van Gogh and a total of 35 Master Artists to more than 3 million Kindergarten - 8th grade (and sometimes 12th grade) students.

The program's popularity spread quickly, and today Meet the Masters has spread to every region of the U.S. and internationally. Meet the Masters is based in Orange County, CA and employs over 45 teachers.

Proven 3-Step Program with Scripted & Timed Lesson Plans

- Art history assemblies
- Student technique packets
- Hands-on art activity

Step By Step Curriculum (4 Age-Appropriate Levels)

- Kindergarten*
 - Beginning (Grades 1-2)
 - Intermediate (Grades 3-4)
 - Advanced (Grades 5+)
- *(31 Artists)

Implementation Guide & Coordination Instructions

- Art supply preparation
- Volunteer instructions
- Scheduling guidelines
- Support and assistance

35 MASTER ARTISTS

We offer 5 tracks that cover 35 Masters that will engage young artists through the wonderful world of art history and hands-on learning. We have eight female artists and offer a very diverse and multi-cultural art curriculum.

Each track of seven artists includes an implementation guide with step-by-step instructions, PowerPoint slides, visual aids, art prints, game props and vocabulary words. Key content standards (VAPA) integrate with Meet the Masters.



Award Winning K-8 Art Education



HOW THE PROGRAM WORKS: 3 STEPS

STEP 1: INTRODUCING THE MASTERS

The Meet the Masters experience begins with a multi-media assembly using PowerPoint slides, artist voices, and music where the children learn about the fascinating lives and famous works of the Master Artists. Interactive questions and multi-media content will keep the students interest while walking through a virtual museum filled with interesting stories and facts.

An art background is not necessary because all lesson plans are scripted, illustrated and timed. The art vocabulary, artist name/date cards, art elements, props and visuals are all included and organized – nothing to research or gather. (20-45 minutes)



STEP 2: LEARNING FROM THE MASTERS

Now that the children have a true connection to the artist, it is time to introduce the techniques which made the art revolutionary. Back in the classroom they will work on a mostly self-guided follow-up packet which will be the pencil-on-paper means for your student to learn from the Masters.

The worksheets reinforce the material previously presented in Introducing the Masters, and further prepare them for success in Step 3 (Working with the Masters). (15-30 minutes)



STEP 3: WORKING WITH THE MASTERS

After learning the inspiration and techniques of each Master the children are ready for the real fun. Your classroom will transform into an art studio as the well-equipped teacher leads the students on a step-by-step journey through the art project.

Often in the same medium, style or subject matter as the Master, the students will discover their creativity while developing confidence in their own unique abilities. Training DVDs can assist the teacher with step by step detailed instructions. (50-60 minutes)



Award Winning K-8 Art Education

Phone: (949) 215.1064 Fax: (619) 330.1900 Web: www.meetthemasters.com E-Mail: sue@meetthemasters.com



CURRICULUM TRACK OPTIONS

Each Meet The Masters Track Includes 7 Artists

TRACK A

Vincent van Gogh
Claude Monet
Winslow Homer
Pablo Picasso
Mary Cassatt
Piet Mondrian
M. C. Escher

TRACK B

Frederic Remington
Georgia O'Keeffe
Henri Matisse
Frida Kahlo
Katsushika Hokusai
Edgar Degas
Grant Wood

TRACK C

Joan Miro
Rembrandt van Rijn
Rosa Bonheur
Jacob Lawrence
Paul Gauguin
Alexander Calder
Toulouse-Lautrec

TRACK D

Marc Chagall
Paul Klee
Georges Seurat
Faith Ringgold
Paul Cezanne
Leonardo da Vinci
Auguste Renoir

TRACK E

Norman Rockwell
Andy Warhol
Henri Rousseau
Edward Hopper
Maria Martinez
Gustav Klimt
Michelangelo Buonarroti

TESTIMONIALS

We were able to implement the clearly written Meet the Masters lesson plan with ease. Our second graders were actively engaged during the Picasso lesson. They created their own abstract art and were proud to share their masterpieces with their families during Open House last year. Overall, we were impressed with material and the students enjoyed learning about Picasso. We will be doing the art project again this year to share at Open House.

Second Grade Teachers / Village Elementary, Coronado, CA

The knowledge that the children are obtaining about different time periods and different styles of art is amazing. The program is super easy to follow and the cost of materials for the projects has been minimal, which is great for a school on a tight budget. I just wanted to say thank you for offering such a educational, user friendly, and economically sound program for our school.

Paciencia Polk / Imagine Schools, Tempe, AZ

I have been teaching MTM assemblies and some classroom lessons for 4 years at our school now. One spring, we had a special literacy and art evening at our school. The children displayed books they had written and illustrated during the year, and we had them select their favorite Meet the Masters art project from the 5 artists we had studied so far. We matted, labeled and hung over 900 pieces of artwork all over the walls of the gym. The effect was astounding and very emotional. The children were so proud of their work.

Lisa Fowler, MTM Committee Chair / Willow Springs Elementary, Draper, UT



Award Winning K-8 Art Education

Phone: (949) 215.1064 Fax: (619) 330.1900 Web: www.meetthemasters.com E-Mail: sue@meetthemasters.com



PRICING / WHAT'S INCLUDED

Curriculum can be purchased in complete Tracks (7 artists in each) or as 'a la carte' artists:

- Curriculum for One Track (7 Artists in a Track): \$2,100
- Curriculum for One Artist (a la carte): \$325

ALL TRACKS INCLUDE THE FOLLOWING

- Implementation guide (step by step)
- Artist lesson plan binders (7 artists)
- Artist name/date cards
- Vocabulary cards
- Large laminated art prints (7)
- Props for assemblies
- PowerPoint slides presentation (7)
- Color photo showing completed art activities
- Student Awards
- Duplicating Masters



ART SUPPLIES & TRAINING DVDs

One classroom kit contains 36 sets to create up to 750 projects per artist.

Example: Track A - \$503 (van Gogh, Monet, Homer, Picasso, Cassatt, Mondrian and Escher).

Art project teacher training DVDs are available: \$30 per artist

For more information or to place an order,
please contact Sue McNair at (949) 215.1064



Award Winning K-8 Art Education

Phone: (949) 215.1064 Fax: (619) 330.1900 Web: www.meetthemasters.com E-Mail: sue@meetthemasters.com